

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

November 7, 2019

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CENTRAL CITY NEIGHBORHOOD PARTNERS JOINS THE OFFICE OF MAYOR GARCETTI AND THE GREAT STREETS LOS ANGELES INITIATIVE TO IMPROVE ALVARADO ST.

Community Stakeholders Work Toward Creating Safer, Accessible, and Vibrant Streets along the MacArthur Park Corridor through Multi-Day Community Engagement Events

LOS ANGELES, CA - Alvarado Street is a vital and vibrant part of the Westlake/MacArthur Park neighborhood of Los Angeles City. Each day, Alvarado St. between 7th St. and Wilshire Blvd. is utilized by thousands of community members to access public transit, community resources, businesses, street vendors, recreation and day-to-day life. To create a more livable, safe, and engaging street, Central City Neighborhood Partners (CCNP) has partnered with the Office of Mayor Eric Garcetti's Great Streets Los Angeles program, the Office of Councilmember Gil Cedillo, the Los Angeles Department of Transportation, Vision Zero, and local community partners to host a 3-day event promoting Together for Alvarado/ Juntos por Alvarado starting November 12, 2019 and ending November 14, 2019.

The community event will build from the initial community feedback obtained by CCNP from August 2019 - October 2019 and raise awareness of potential changes to Alvarado St. On November 13, 2019 a temporary mid-block crossing from the Metro Plaza directly to MacArthur Park will be installed and is one of the proposed street changes. Through the dynamic events CCNP and their partners will engage the community and obtain additional feedback to collectively improve the corridor. Each event is FREE and open to the public. Festivities will include food, temporary mid-block crossing, folkloric dance, "I am Alvarado" photo booth, an appearance by the pedestrian superhero and more.

WHAT: Community Engagement Event to Improve Alvarado Street – "Together for Alvarado"

WHEN: Tuesday, November 12, 2019 from 10AM- 2PM - General Community Outreach
Wednesday, November 13, 2019 10AM- 4PM - Mid-block Crossing
Thursday, November 14, 2019 10AM- 4PM - "I am Alvarado" Photo Booth

WHERE: MacArthur Park, Los Angeles, CA 90057
On Alvarado Street between Wilshire Blvd. and 7th St.

VISUALS: Mid-Block Crossing, Vision Boards, Voting Boards, Dancers, Music Groups

*Central City Neighborhood Partners (CCNP) is a non-profit collaborative that invests in building partnerships and linking resources to improve health and economic outcomes of children, families, and communities. For more information about CCNP visit www.laccnp.org and for more information about Great Streets LA visit www.lagreatstreets.org. Instagram and Twitter: @laccnp
Facebook: www.facebook.com/CentralCityNeighborhoodPartners*